

Suzanne Blum Malley, Ph.D.

sbmalley@gmail.com

708-275-7600

Education

Academic

- Ph.D., English: Rhetoric and Composition Studies, Northern Illinois University
- M.A., Spanish Applied Linguistics and Hispanic Literatures, University of Illinois at Urbana-Champaign
- B. A. Spanish, with concentrations in Cultural Anthropology and Business Administration, University of Illinois at Urbana-Champaign
 - University of Barcelona, Barcelona, Spain, year abroad

Research Seminars

- Dartmouth Summer Seminar for Writing Research 2012
- Digital Media and Composition (DMAC) 2009

Leadership

- American Academic Leadership Institute (AALI) Executive Leadership Academy, 2022-2023 cohort

Academic/Administrative Leadership Positions

Provost

Methodist University, Fayetteville, North Carolina

January 2020 – Present

Methodist University is a small, private, regional university with strong programs in traditional liberal arts and sciences and health sciences professions, serving 1450 undergraduate students and 330 graduate students. The undergraduate student body is 40% Pell eligible, 38% first-generation (self-reported), and 65% student athletes (NCAA Div III). Graduate programs in Physician Assistant Studies (PA), Physical Therapy (DPT), and Occupational Therapy (ODT) are well established, with growing programs in Nursing (MSN, DNP), Clinical Mental Health Counseling, Health Administration (MHA), Business (MBA), Criminal Justice (MS), and Education – Instructional Technology (MEd), and a recently announced medical education program (MD – applicant status with LCME).

Chief Responsibilities

- Serve as chief academic officer and provide leadership for all areas of academic affairs
- Serve as president's chief partner and strategy officer and as a member of the president's cabinet
- Supervise four college deans, with 148 full-time faculty, 60 part-time faculty, and 25 clinical preceptors, serving 1760 students, and supporting planning for new medical education program (MD).
- Manage \$20 million academic affairs budget
- Serve as executive sponsor for campus-wide undergraduate retention, persistence, and graduation initiatives, and for support and growth of graduate professional programs
- Supervise all offices reporting to the Office of the Provost, including Enrollment Services; Diversity, Equity, and Inclusion; Registrar; Student Retention and Persistence; Academic and Career Advising; Academic Support Services; Transfer Initiatives; Online and

Extended Learning; Military Programs and Workforce Development; Global Education; Center for Teaching and Learning, Accreditation and Assessment; and Institutional Research and Business Intelligence

- Work closely with the MU Faculty Senate on all shared governance processes and curricular approvals
- Review and decide tenure and promotion cases
- Collaborate with VP of Business Affairs and CFO to plan resource allocation for academic affairs and lead colleges and departments through the annual budgeting process
- Serve on President's Cabinet, and as staff on Board of Trustees University Affairs Committee and Finance Committee (including investment and audit)

Select Key Accomplishments

- Worked with a small team of cabinet members to successfully negotiate a partnership with the regional health system to launch a medical education program (MD), currently in applicant status with the LCME.
- Serve as executive sponsor for partnership with Credo Higher Education Consulting to guide comprehensive work on undergraduate student success (retention, persistence, and graduation rates), including creation of One Stop for academic and career advising, academic support, and student financial services, resulting in a 6.7 point increase in FTFT retention from Fall 2019 through Fall 2023.
- Guided the development and implementation of partnership agreements with the six closest community colleges in the area, resulting in a 47% increase in transfer student enrollment in the past two years.
- Launched first-ever the Methodist University fully online programs in January 2021 (8 programs), building to 24 programs in August 2023, and meeting and exceeding enrollment goals.
- Secured \$10,000 Council of Independent Colleges NetVUE Professional Development Grant to build a student mentoring program around vocational discernment.
- Worked closely with Institutional Advancement on planning and initial phases of university capital campaign.
- Restructured Academic Affairs from 5 schools with 5 deans to 3 colleges with 3 deans (with recent addition of a fourth college -- College of Medicine -- and founding dean).
- Strategically reallocated faculty positions to meet institutional needs and growth by offering an incentivized faculty retirement program, managing positioning openings, and utilizing non-renewals to create new, tenure-track faculty positions while providing significant salary/position savings to the institution.
- Successfully shepherded development of nine new program proposals (with six SACSCOC substantive change prospectuses) in high-demand areas (MSN and DNP, MS clinical mental health counseling, MEd Instructional Technology, BS Data Science, BS Advanced Emergency Services, MS Criminal Justice) and two "completer" degree programs (Professional Leadership and Ethics, Educational Studies).
- Implemented Annual Program Health and Sustainability Process leading to sunseting of 15 academic programs and significant curricular updates across the university, all approved through shared governance process.
- Successfully partnered with faculty committees to develop proposal and receive approval from the President and Board of Trustees for the inaugural Methodist University Faculty Senate and shared governance structure.
- Worked with cabinet colleagues to establish and implement Methodist University Covid-19 response procedures and initiatives, successfully navigating a shift to remote learning in Spring 2020 and providing residential campus experiences and in-person learning (with

online and hybrid options) Fall 2020 and Spring 2021, with a full return to in-person classes, activities, and athletics Fall 2021.

Interim Senior Vice President and Provost

Columbia College Chicago, Chicago, IL
December 2018 – June 2019

Chief Responsibilities

- Served as chief academic officer and provided leadership for all areas of academic affairs
- Supervised three school deans and a dean of graduate studies, with 278 full-time and 648 part-time faculty, serving 6,825 students
- Managed Global Education, Office of the Registrar, Transfer Initiatives and Academic Partnerships, and Academic Diversity, Equity, and Inclusion
- Supervised all direct reports to the Office of the Provost
- Reviewed and decided tenure and promotion cases
- Served on President's Cabinet and as staff on Board of Trustees committees: Academic Affairs, Financial Affairs, full board
- Partnered with SVP and Chief Financial Officer to plan resource allocation for the next fiscal year and lead schools and departments through the annual budgeting process
- Continued responsibilities as Senior Associate Provost

Senior Associate Provost

Columbia College Chicago
July 2015 – December 2018; June 2019 – Jan 2020

Chief Responsibilities

- Served as the SVP and Provost's chief deputy, providing leadership in the areas of curricular development, academic program development, budget, and academic support services.
- Supervised the Associate Provost for Accreditation and Assessment, Associate Provost for Faculty Development and Research, Associate Provost for Academic Services, Director of the Library, Executive Director of the Museum of Contemporary Photography, and Assistant Provost for Continuing and Community Education
- Led and provided oversight for programmatic coordination and support of the delivery and continual improvement of the academic programs for three schools, sixteen departments
- Managed and provided guidance through annual budgeting process for \$80 million academic affairs budget
- Oversaw all academic assessment; facilitate the enhancement of academic program quality through documented analysis of student outcome assessments and program review assessment of study abroad programs.
- Designed, established, and maintained an efficient organizational structure and staffing profile to effectively accomplish the goals and objectives of academic operations in the context of the college's mission and strategic plan

Select Key Accomplishments

- As key partner to the SVP/Provost, successfully managed the implementation of all initiatives for academic affairs in the Columbia College Chicago 2015-2020 strategic plan
- Guided collaborative development, approval, and implementation of new general

- education “Columbia Core” framework, launching Fall 2019
- Managed a comprehensive revision of all majors to ensure intentional paths to degree, currency of programs, and connections to industry/career partners for our students
 - Led review of faculty qualifications to ensure accuracy of our faculty qualifications records and appropriate documentation in response to the 2017 Higher Learning Commission (HLC) guidelines on faculty qualifications
 - Guided implementation of significant budget reductions (roughly \$30 million) over five years in Academic Affairs while protecting academic quality and the student learning experience, working closely with the Provost, Deans, and AVP of Office of Budget, Planning and Analysis
 - Guided deans in analyzing and using available levers to maximize efficiencies while protecting student learning experience (course scheduling, average class size, faculty workload)
 - Served as point person for academic affairs in successful collective bargaining process with part-time faculty union

Interim Dean, School of Liberal Arts and Sciences,

Columbia College Chicago

July 2014-July 2015

Chief Responsibilities and Key Accomplishments

- Managed faculty, staff, curriculum, and budgets of seven departments and the general education program
- Reviewed and decided tenure and promotion cases at the dean level
- Led reimagining and restructuring of a failing first-year experience seminar to create foundational “Big Chicago” Columbia Experience course, now the key first-semester experience in the new “Columbia Core” with dramatically improved student satisfaction and achievement of learning outcomes
- Established faculty development and learning outcomes assessment programs for “Big Chicago” first-semester experience courses, resulting in demonstrable achievement of learning outcomes

Interim Chairperson, Department of English

Columbia College Chicago

August 2002 – August 2003

Chief Responsibilities and Key Accomplishments

- Managed department with 22 tenure-stream and teaching-track faculty and more than 90 part-time faculty
- Reviewed and decided tenure and promotion and post-tenure review cases at the chair level

Select Academic Administration Presentations and Academies

American Academic Leadership Institute – Executive Leadership Academy participant, June 2022 – June 2023

“Developing Middle Talent: Connecting Key Leaders to Institutional Strategy and Vision” with Myriah Davis, Joretta Nelson, Alison Noble, and Lori Werth. CIC 2022 Institute for Chief Academic Officers with Chief Financial and Chief Enrollment Officers, Dallas, TX, November 2022

“Understanding Who Your Faculty Are by Analyzing Tested Experience.” Higher Learning Commission (HLC) Annual Conference, Chicago, IL, April 2019

“Community Engagement in a Large Lecture Format Course for First-semester Students: Curriculum and Assessment.” AAC&U 2019 *Creating a 21st Century General Education Conference*, San Francisco, CA, February 2019

“From Seminar to Large-Lecture: Transforming a Foundations Experience in General Education.” AAC&U 2017 *General Education and Assessment: Design Thinking for Student Learning*, Phoenix, AZ, February 2017

“General Education Assessment: Reflections at the End of a Five-Year Cycle.” *Consortium for Assessment & Planning Support (CAPS) International Convention*, University of Puerto Rico at Humacao, San Juan, Puerto Rico, July 2001.

Academic Appointments

Professor, Communication, Composition, and Rhetoric

Methodist University
January 2020 - present

Associate Professor, English Department

Columbia College Chicago
1995-2020 (tenured and promoted 2000)

- **Coordinator of Professional Writing**, Department of English, August 2013 – July 2014
- **Interim Writing Center Director**, Department of English, August 2006-August 2007
- **Director of English as an Additional Language**, Department of English, June 1995 – August 2013
- **General Education Assessment Coordinator**, Spring 1997 – Spring 2002

Full-time Faculty, ESL Coordinator

St. Augustine College, Chicago, IL
August 1993 – May 1995

Visiting Instructor of Spanish, Department of Modern Languages

Beloit College, Beloit, WI
August 1992 - July 1993

Professor of English as a Second Language

Asociación Cultural Hispano-Norteamericana (ACHNA)
Madrid, Spain, 1990 – 1992

Select Publications

Kiernan, Julia Frost, Alanna, & Blum Malley, Suzanne. (Eds.) (2021). *Translingual Pedagogical Perspectives: Engaging Domestic and International Students in the Composition Classroom*. Utah State University Press.

Frost, Alanna, Kiernan, Julia, & Blum Malley, Suzanne. (Eds.). (2020). *Translingual Dispositions: Globalized Approaches to The Teaching of Writing*. International Exchanges on the Study of Writing. The WAC Clearinghouse; University Press of Colorado.

Book Chapters

Blum Malley, Suzanne. "Ludic is the New Phatic: Making Connections in Global, Internet-mediated Learning Environments." *Thinking Locally, Composing Globally*. Eds. Rich Rice and Kirk St. Amant. Logan UT: Utah State University Press, April 2018.

Frost, Alanna, and Suzanne Blum Malley. "Multilingual Literacy Landscapes." *Stories that Speak to Us*. Eds. Scott Lloyd Dewitt, Cindy Selfe, & H. Lewis Ulman. Logan, UT: Computers and Composition Digital Press, March 2013.

Refereed Articles and Reviews

Brantner, Mark, Alanna Frost, and Suzanne Blum Malley. "The Translanguaging Conversation: A Dialogic Review." *Composition Studies* 44.1 (2016): 151-159.

Blum Malley, Suzanne. "The Global Translingual Literacies Project." *REx: The Research Exchange Index* 1.1 (2016).

Blum Malley, Suzanne, Corrine Calice, Ames Hawkins, Pegeen Reichert-Powell, Jonn Salovaara, and Ryan Trauman. "CIWIC/DMAC: An Ecology of Influence at Columbia College Chicago." *Computers and Composition Online - Spring 2015 Special Issue: CIWIC, DMAC, and Technology Professional Development*.

Dorst, Jack, Joseph Erwin, Sarah Lemcke, Lia Miller and Isabella Ruta with Suzanne Blum Malley (instructor). "Maximus Waste: A Food Waste Mockumentary." *The Journal for Undergraduate Media Projects* 6.1 (2015).

Blum Malley, Suzanne. "Knowledge Practices of Academic Writing in Global Online Classrooms." In *Меняющаяся коммуникация в меняющемся мире 9. Proceedings: Changing Communication in the Changing World 9*. Eds. I.S. Bessarabova, E.V. Gulyaeva, I.S. Nikitina, and N. I. Setkova. Volgograd, Russia: Ranepa, 2015

Blum Malley, Suzanne. "Ethnographic Inquiry as Integrative/Interdisciplinary Writing Pedagogy." in *Меняющаяся коммуникация в меняющемся мире 2 Proceedings: Changing Communication in the Changing World 2*. Eds. I.S. Bessarabova, E.V. Gulyaeva, I.S. Nikitina, and N. I. Setkova. Volgograd, Russia: Ranepa, 2008.

Blum Malley, Suzanne. "The Linguistically Diverse Composition Classroom." *Teaching Composition*. Eds. Chris Anson and Anne Harvey. McGraw-Hill Higher Ed, February 2007.

Blum Malley, Suzanne and Hawkins, Ames. "Ethnographic Writing Pedagogy." *Teaching Composition*. Eds. Chris Anson and Anne Harvey. McGraw-Hill Higher Ed, October 2006.

Blum Malley, Suzanne, Thoko Batyi, George Bailey, Rose Blouin, Amy Hawkins, Elize Naude, Brendan Riley, and John Ruiters "Personal Revolution, Pedagogical Realization, Political Revolution." *KAIROS* 10.2 (2006).

Blum Malley, Suzanne. "Moo's, Blogs, and Quacks: Whose Digital Literacy is it Anyway?" *Essential Teacher*. June 2006.

Textbooks

Blum Malley, Suzanne and Hawkins, Ames. *Engaging Communities: Ethnographic Writing in the Composition Classroom*. A Creative Commons 3.0 licensed open-access, collaborative textbook. (web) <http://www.engagingcommunities.org> or (ebook) <https://itunes.apple.com/us/book/engaging-communities/id562336987?mt=11>

Blum Malley, Suzanne. *Instructor's Manual for FOCUS: Writing Paragraphs and Essays*, 2E. Prentice Hall, 1999

Select Conference Papers and Presentations

Invited Plenaries

"Knowledge Practices of Academic Writing in Global Online Classrooms," *Invited Keynote/Plenary Speaker: 9th Annual Changing Communication in a Changing World Linguistics and Intercultural Communication Conference*, Russian Presidential Academy of National Economy and Public Administration, Volgograd, Russia, February 4-6, 2015

"Making Big Room for Small Talk: Knowledge Practices of Academic Writing in Internet-mediated Learning Environments," *Invited Keynote/Plenary Speaker: Midwest Conference on Literature, Language, and Media*, Northern Illinois University, DeKalb, Illinois, March 28, 2014

Invited Presentations

"Sharing Cultures: Personal Revolution, Pedagogical Realization, Political Revolution," *Invited featured panel presentation with Thoko Batyi, George Bailey, Rose Blouin, Amy Hawkins, Elize Naude, John Ruiters, Computers and Writing*, Palo Alto, California, June 2005

"Framing the Academy: Multilingual and Multicultural Students in All Classrooms," *Invited presentation to the faculty at Nelson Mandela Metropolitan University*, Port Elizabeth, South Africa, March 2004

"Beyond the Hot Dog: Culture as an Integrative Tool," *Invited panel presentation with Debra Parker and Christie Block, "Midwest TESOL Annual Convention*, Milwaukee, Wisconsin, October 1997

Selected Refereed Papers and Workshops

"Cultivating Capacity for Translingual and Transmodal Research Methods." CCCC, Portland, Oregon, March 2017

"Intersections of Languages, Modalities, and Technologies in Writing Research." *International Society for the Advancement of Writing Research – Writing Research Across Borders*, Bogotá, Colombia, February 2017

"The Affordances and Constraints of Global Translingual Research: Methods." *The Thomas R. Watson Conference on Composition and Rhetoric*, University of Louisville, Louisville, Kentucky, October 2014

"From E-mail Exchanges to MOOCs: Evolutions and Convolutions in Peer-to-Peer Online Interaction." *Computers and Writing*, Washington State University, Pullman, WA, June 2014

"Making Big Room for Small Talk: Tracing Social Connections and the Knowledge Practices of Academic Writing in a Global, Online Writing Classroom." CCCC, Indianapolis, Indiana, March 2014

"The Global Translingual Literacy Narratives Project." *International Society of Writing Research Conference*, Paris, France, February 2014.

"In the Classroom with the DALN: Composing Literacy Pedagogy." *Computers and Writing*, Frostburg, Maryland, June 2013

"Translanguaging in a Globally-networked Learning Environment." CCCC, Las Vegas, NV, March, 2013

"Negotiating Multiple Languages and Literacies in a Globally-networked Learning Environment." *Thomas R. Watson Conference on Composition and Rhetoric*, University of Louisville, Louisville, KY. October 2012

"Catalysts and Cataclysms: Personal, Institutional, Pedagogical Narratives of the Digital Text." *Computers and Writing*, North Carolina State University, Raleigh, NC, May 2012

"Rhetoric and Composition Pedagogy and Scholarship in the Context of Globalization: Emerging Globally Networked Learning Environments as New Gateways for Theory, Research, and Pedagogy." Workshop presented at CCCC, St. Louis, MO, March 2012

"Multilingual / Multimodal Literacy Narratives." *Computers and Writing*, University of Michigan, Ann Arbor, MI, May 2011

"Multilingual Literacy Landscapes." CCCC, Atlanta, GA, March 2011

"Ludic is the New Phatic – Laying the Groundwork for Sharing in a Globally-networked Learning Environment Paper." *International Writing Research Across Borders Conference II*, George Mason University, Fairfax, VA, February 2011

"Open-sourcing the TextBook/Box." *Computers and Writing*, Purdue University, West Lafayette, IN, May 2010

"Virtual Ideas and Actual Anxieties -- What is Digital Literacy, Anyway? Reports from the Field," *Computers and Writing*, Purdue University, West Lafayette, IN, May 2010

"Why Would I Want to Do That? Game Design and the CCCC Community." Play/Write 2.0 Workshop, CCCC, Louisville, KY, March 2010

"Not Just Chatting: Ludic Discourse in Computer-Mediated Communication." CCCC, San Francisco, CA, March 2009

"Reflexivity, Representation, and Responsibility in Ethnographic Writing" CCCC, New Orleans, LA, April 2008

"Intellectual and Technological Hospitality in an Online, International, Collaborative Teaching and Research Project." *International Writing Research Across Borders Conference*, Santa Barbara, CA, February 2008

"Ethnographic Inquiry as Interdisciplinary Writing." *Association of Integrative Studies*, Tempe, AZ, September, 2007.

Service to the Profession

Positions/Roles

- SACSCOC Peer Evaluator, on-site reaffirmation committees (2022, 2024)
- Modern Language Studies Association (MLA), Literacy Studies Forum Executive Committee founding member (2015-2019), Secretary 2015-2016, Chair 2017-2018
- Chair of 2018 MLA Plenary Session "The Matter of Writing"

- Computers and Writing Graduate Research Network (GRN), Executive Committee Member, Travel Grant Committee, Coordinator of Ride2CW fundraiser (2010-2016), 2010-present
- Computers and Composition Distinguished Book Award, Judge, 2016
- Computers and Composition Digital Press, an imprint of Utah State University Press, Reviewer, 2014-present
- Computers and Writing 2014 Conference, Proposal Reviewer, Dec 2013-February, 2014
- Bedford-St. Martin's Press, Reviewer, Composition and Rhetoric, 2009-2011
- Master Teacher for University of Illinois at Chicago MA Applied Linguistics Program, Fall 2003- Fall 2012
- Chair of New Media (formerly Computer Research), permanent section of Midwest Modern Language Association, (term November 2004 – November 2005), Secretary of Computer Research Section (term November 2003 – November 2004)

Professional and Service Affiliations

- Modern Language Association
- National Council of Teachers of English, College Composition and Communication
- Computers and Writing Graduate Research Network (GRN)
- Coalition of Feminist Scholars in the History of Rhetoric and Composition
- Fayetteville Rotary Club